



FOR IBM & BUSINESS PARTNER TECH SELLERS

Fusion goes nuclear — and we want you in the room.

We don't present. We detonate.

Fusion Frenzy: Technical Edition is three days of live builds, live fixes, and live demos — run by the actual engineers and architects who ship IBM Fusion. If something breaks, you watch us fix it live, on the spot, in front of everyone. That's not a risk, that's the format.

WHY GO

- **Triple-digit growth, no typo.** Fusion is one of our fastest-growing products — up 3x+ so far in 2026
- **Every customer needs AI + containers.** Fusion ships both in one stack — no YAML archaeology required
- **GPUs: in stock, pre-flashed, ready to deploy.** No repricing at shipment, no "check back next quarter"
- **Full stack, full deal size.** Solve it end-to-end and deal values run up to 10x a point solution
- **Go deeper than a demo video.** Build it, break it, watch us fix it live — on a real cluster
- **git blame the actual engineers.** Direct access to the people who write the commits, not just the release notes
- **Hands-on labs + gamified, scored challenges.** Leaderboard included, ego bruises optional
- **Free training.** As in beer, not as in eventually-consistent — \$0 to you or your practice

THREE DAYS, AT A GLANCE

DAY 1 • MON NOV 9

Foundations & Vision

KEYNOTE

Build the Fusion stack, live

DEEP DIVE

Design for HA and resilience

HANDS-ON LAB

Deploy Fusion against the clock

DAY 2 • TUE NOV 10

The AI Day

WHITEBOARD

Build the Fusion AI Stack

HANDS-ON LAB

Wire Fusion into OpenShift, Scale, watsonx

SCORED CHALLENGE

Size a cluster without guessing

DAY 3 • WED NOV 11

Prove & Showcase

HANDS-ON LAB

Prove resilience on a live cluster

LIVE CHALLENGE

Diagnose a live failure first

SEND-OFF

Wrap-up & prizes



Live challenges. Real prizes. Bragging rights guaranteed.

Every day ends in a scored, gamified challenge — top sellers walk away with prizes, not just a certificate of attendance (there isn't one).

GET IN THE ROOM



Watch the trailer — 20 seconds

youtube.com/watch?v=VjclpiDY1aA



Preview the draft agenda

ibm.biz/nuclearfusionondemand



Register — claim your seat

ibm.biz/joinnuclearfusion

First language isn't English? Live subtitles in 10 languages via Teams. Most sessions land on YouTube on demand with live dubbing.