

Global email to all partners

Subject: 2026 Tier Designation

Dear Red Hat Partner,

We are reaching out today to provide clarity on the criteria for your **2026 Red Hat Partner Program Tier Designation**. At Red Hat, our goal is to empower all our partners to engage flexibly and transparently, driving deal velocity, revenue growth, and overall success.

We will total the points you have accrued from **January 1, 2025, to December 31, 2025**, and validate your required tier enablement requirements after the fiscal year closes. You will receive your final 2026 Tier Designation by the **end of January 2026**.

While the points displayed may not be finalized until after the Q4 bookings are closed in January, this is your opportunity to understand your current standing and identify any actions you may need to take before the end of the year to secure your desired tier. More information about the tier structure and designations can be found in the [Program Guide on Red Hat Content Center](#).

Your Next Steps

Log into the [Red Hat Partner Connect portal](#) today. This is where you have direct access to your activity completion, points, and current tier status.

To easily earn some more activity points, we encourage you to take advantage of our comprehensive training curriculum:

- [Seller Credentials](#)
- [Tech Seller Credentials](#)
- [Red Hat Certifications](#)

Designation Review Process

If you believe your tier designation is inaccurate as of January 31, 2026, you can submit a [help desk ticket](#) through the Red Hat Partner Portal. A Red Hat team member will review your ticket within 48 hours to verify the designation and provide next steps.

For more information about the January 2026 tiering event, view the [FAQ on Red Hat Content Center](#). We appreciate your continued partnership and look forward to a successful 2026!

Sincerely,

The Red Hat Partner Program Team