

APPLICATION PERSISTENCE

SELF-HEAL YOUR MOST CRITICAL APPLICATIONS

You need to protect your organization's most critical assets. You may believe all your endpoints and business-critical applications are operational and secure at all times, but how many devices can you actually see right now?

What's more, how many actually have encryption and anti-malware enabled, endpoint management agents healthy, or VPN up and running? Can you prove that? What do you do if these applications are removed or corrupted? Many attacks target the application layer, but it typically takes days or weeks to remediate any application vulnerability. You need a proven solution for comprehensive endpoint visibility and control that delivers always-connected IT asset management, self-healing endpoint security and continuous data visibility and protection.

Application Persistence finally makes the self-healing endpoint a reality, by extending Absolute's patented firmware-embedded Persistence[™] technology to instantly self-heal any application, ensuring absolute peace of mind about any internal and external threats.

Eliminate all blind spots through uncompromised visibility across the entire device population, on and off the network. Remediate vulnerabilities, prove compliance and guarantee staff productivity, by making any existing security layers and business-critical applications 100% resilient through self-healing, lightning-speed, zero-touch remediation, resisting any attempts to disable or compromise them regardless of what happens to the device.

BENEFITS

- **Ensure and prove compliance** through self-healing encryption and standardized application version deployment
- **Eliminate blind spots** through uninterrupted visibility of any application regardless of device location/network status
- **Ensure optimal threat detection and response** with instant remediation of existing controls
- **Maximize staff productivity** by guaranteeing VPN access and availability of all your business-critical applications at all times
- **Ensure application integrity** by maintaining health and efficacy
- **Validate that asset management and other important applications** are present across your entire deployment
- **Peace of mind and operational efficiency** relying on automatic, zero-touch, built-in resilience



"We use Application Persistence to ensure our VPN technology is maintained on each endpoint. This provides our remote workers with a reliable connection to our network with no interruption to productivity."



APPLICATIONS SUPPORTED

Application Persistence can make any business-critical application resilient on your endpoints, including:

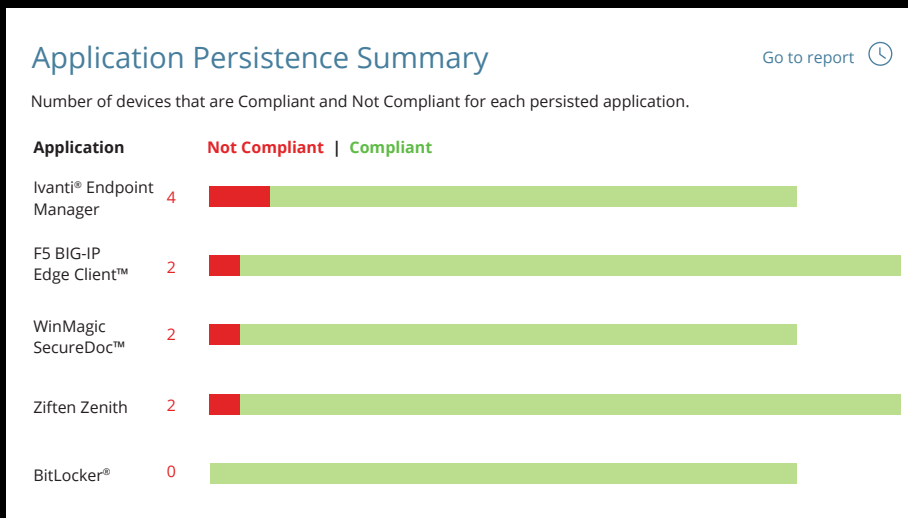
- Endpoint Management
- Patch Management
- Anti-malware/Anti-virus
- Encryption
- Endpoint Protection Platforms
- Data Loss Prevention
- VPN clients
- Any other applications

Application Persistence is flexible and provides the optionality you need to maintain high application integrity that caters to your specific deployment environment. The ability to report on the health of critical applications is available through an Absolute Visibility or Control license, whilst application remediation is available with Absolute Resilience.

- **DATA PROTECTION**
Encryption, Data Loss Protection
- **VPN**
SSL VPN, Secure Mobility
- **DEVICE MANAGEMENT**
IT Asset Management, System Management
- **ENDPOINT DETECTION & RESPONSE**
Anti-Virus/Malware, Endpoint Protection Platform, Threat Detection

The library of industry-leading applications will continue to expand. With an active Absolute Resilience subscription, you automatically gain self-healing capabilities for any subsequent application that is added. This leverages your active investment and extends your protection capabilities across multiple applications.

As Application Persistence stands up your most vital applications, you can confidently measure ROI of those investments by actively monitoring and reporting on the health of each application across your device deployment with our Application Persistence dashboard.



Application Persistence dashboards to quickly monitor and assess the state/health of your applications

Ensure your business-critical applications are there when you need them. Application Persistence is available to new and existing Absolute customers. Once our Endpoint Security solution is deployed, Persistence is activated, giving Application Persistence the power to automatically self-heal any critical application.

Visit absolute.com/application-persistence for more information.

PERSISTENCE TECHNOLOGY

Persistence™ technology is already embedded in the firmware of Lenovo ThinkPad devices. Once activated, this technology is fiercely resilient and is the only solution that will survive attempts to disable it, even if the device is re-imaged, the hard drive is replaced or the firmware is flashed. No other technology can do this.

Learn more:

absolute.com/platform/persistence

ABSOLUTE

Lenovo